

Microsoft  
CERTIFIED

Educator

Microsoft  
Technology Associate

AUTODESK

ESB  
Entrepreneurship  
and Small Business



Microsoft  
Office Specialist



## Besto Login Technologies Pvt. Ltd –

Exclusive reseller Of Active Edu - For Kerala

### Why certification?

As the world moves to a global economy with easier movement of employees and increased competition, there is a technology skills gap that can be felt in almost every country. Certification, particularly entry-level certification, helps to build a skilled workforce that meets the needs of local employers and government tech initiatives.

### Certification improves academic performance

Several studies show that students who earn certification have an increased graduation rate, higher G.P.A., increased post-secondary enrollment and improved confidence. An impressive 97.2% of students with certification graduate compared to 83.9% of students without.

### Certification makes a resume stand out

Adobe asked current and aspiring digital media professionals about the essentials for launching a successful digital media career. When asked what would make a digital media professional's resume stand out in lieu of experience, 61% said a demonstrable knowledge of digital design tools and 44% said digital media certifications from a top-tier company. The entire survey field agreed that certifications can help candidates prove their skills to prospective employers.

In a Microsoft Certified Professional survey, 91% of hiring managers said they consider employee certification as a criterion for hiring.



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Certiport works with industry-leading certification providers to bring their programs successfully to market. With particular expertise in academia, they are able to create a unique go-to-market plan that drives global program performance. Certiport manages a sophisticated portfolio of leading certification programs including:

- **Microsoft® Office Specialist**
- **Microsoft® Technology Associate**
- **Microsoft® Certified Educator**
- **Microsoft® Certified Fundamentals (Microsoft Azure)**
- **Adobe® Certified Associate**
- **Apple: App Development with Swift Certification**
- **Autodesk®**
- **Intuit® QuickBooks Certified user**
- **IC3 Digital Literacy Certification**
- **Entrepreneurship and Small Business Certification**
- **EC-Council**
- **Communication Skills for Business**

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## Microsoft

### MOS – Microsoft Office Specialist:

Microsoft Office Specialist (MOS) 2016 provides industry-leading assessments of skills and knowledge through our new project-based testing, giving students and professional's real-world exercises to appraise their understanding of Microsoft Office.

This guarantees that every certified user has demonstrated the ability to command the full features and functionality of Microsoft Office, preparing them for future academic or workforce opportunities.

#### Value of Microsoft certification:

Microsoft certification gives students and workforce candidates the power to chart their own course, fulfill their ambition, and realize their potential. See the statistics that validate that these certifications give you the tools to build a brighter future and prepare yourself for a successful career.

#### Empowering students and educators

- For students, MOS boosts academic performance and preps them for college and career.
- For educators, MOS courses provide targeted training and support every step of the way.
- For Administrators, MOS improves institutional results.

#### Tried and true: pathway to success

Through Certiport's full pathway solution you can prepare your students for the MOS certification with tailored learning materials, practice tests, and a performance-based certification exam officially endorsed by Microsoft. Adding these materials into your curriculum is easy and seamless.

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## Digital badges

Digital badges are web-enabled versions of a credential, certification or learning outcome. Representing your credential as a badge gives you the ability to share your skills online in a way that is simple, trusted and can be easily verified in real time.

## Show off your success

MOS-certified students have a lot to be proud of. Badges validate their skills and allow them to show the world what they've accomplished.



## MTA-Microsoft Technology Associate:

### Start a career in technology

The Microsoft Technology Associate (MTA) certification is an entry-level credential that validates fundamental technology skills and knowledge among students and job-seekers who are pursuing a career in technology. MTA addresses a wide range of critical technology concepts with exams that are designed to assess and validate core technical concepts in three primary areas: Developer, Database, and IT Professional.

As the preferred path to Microsoft's Certified Professional exams, such as Microsoft Certified Solutions Associate (MCSA) and Microsoft Certified Solutions Developer (MCSD), MTA is the ideal starting point for anyone interested in starting a career in technology.

- **Careers**— MTA certification differentiates students as prepared to start applying themselves in entry level technology jobs such as apprenticeships and internships.
- **Confidence** —Industry-recognized credentials inspire confidence as students pursue future college and career aspirations.



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### MTA Developer Exams

Software Development Fundamentals (98-361)  
Cloud Fundamentals (98-369)  
Mobility and Device Fundamentals (98-368)  
HTML5 Application Development Fundamentals (98-375)  
Introduction to Programming using Block-Based Languages (98-380)  
Introduction to Programming using Python (98-381)  
Introduction to Programming using JavaScript (98-382)  
Introduction to Programming using HTML and CSS (98-383)  
Introduction to Programming using Java (98-388)

### MTA Infrastructure Exams

Windows Operating System Fundamentals (98-349)  
Windows Server Administration Fundamentals (98-365)  
Networking Fundamentals (98-366)  
Security Fundamentals (98-367)

### MTA Database Exams

Database Fundamentals (98-364)

## Microsoft Certified Educator (MCE):

The Microsoft Certified Educator (MCE) is a professional development program that bridges the gap between technology skills and innovative teaching. Educators holding a MCE certification can prove they have the skills needed to provide rich, customized learning experiences for their students that incorporate critical 21st century skills using Microsoft tools. Benefits of implementing a MCE professional development and certification program at your institution include:

- Ensures faculty/staff have basic understanding of Microsoft Education tools
- Ensures faculty/staff can demonstrate how to successfully incorporate 21st century into lessons
- Ensures faculty/staff know which Microsoft Education tools can support which specific 21st century skills



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## Adobe Certified Associate (ACA):

Adobe Certified Associate (ACA) certification is the perfect place to recognize and inspire creativity in your students. It allows students to approach tasks and projects in new ways, working out solutions they couldn't have seen before; and helping you as a teacher become involved with your student's creative process on a new level.

ACA certification offers your students a foundation for success by validating their digital skills, and offering you the ability to assess your student's progress, engagement, and involvement.

### Value of ACA certification

Edelman Intelligence recently conducted in-depth research on the impact ACA certification can have on the success of an aspiring creative professional.

### Key benefits

- Measure success by incorporating exams into current courses
- Prove students hands-on knowledge through authentic assessment of application experience
- Meet the popular demand to validate skills in the Adobe applications
- Take advantage of today's industry standard digital software and official Adobe certification
- Enhance your courses with free curriculum from Adobe Education, which maps to the exam objectives.



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APP DEVELOPMENT  
WITH SWIFT  
LEVEL 1

## App Development with Swift Certification:

Swift. The language for first-time coders and full-time developers.

Swift is a robust and intuitive programming language created by Apple that's easy to learn, simple to use, and super powerful. Which makes it great for getting started with code. It's also one of the fastest growing, most popular open-source programming languages used by professional developers. In fact, some of the world's most popular apps are built in Swift.

Prepare students for the future.

Learning to write code is essential to students' ability to thrive in a future driven by technology. It teaches them how to solve problems and work together in creative ways. And it enables them build apps that bring their ideas to life.

Get your students certified in Swift.

Certification is based on the App Development with Swift course and recognizes high school and college students' knowledge of the Swift programming language, app developer tools, and core components of apps



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## EC-Council Associate Certifications

EC-Council | Academia  
ASSOCIATE SERIES

Cyber security jobs are in high demand. Get started with EC-Council Associate certifications.

### EC-Council Associate cyber security certifications and curriculum

EC-Council, or the International Council of E-Commerce Consultants, is the world's largest cyber security technical certification body. EC-Council has certified over 200,000 information security professionals globally that have influenced the cyber security mindset of countless organizations worldwide.

Certiport has partnered with EC-Council to offer two cyber security certifications covering a "Red Team", offensive, and "Blue Team", defensive, approaches. **Ethical Hacking Associate (E|HA)** and **Cyber Forensics Associate (C|FA)** will allow students to get started in the exciting, yet critical, world of cyber security. These certifications validate entry-level knowledge in these areas and prepare individuals for advance, professional EC-Council certifications to continue learning the latest practices when preventing and addressing cyber security.

In addition to the new EC-Council Associate certifications, Certiport offers the official EC-Council curriculum that aligns to the exams and practice tests to easily incorporate EC-Council certifications into CTE cyber security and information security courses.

### Benefit of EC-Council Associate certifications

- Result-driven way to ensure your curriculum aligns with industry and global standards.
- Prepare your students for college or a career in cyber security by validating their knowledge.
- Position your students as credible job candidate to employers with an industry-recognized credential.

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## Autodesk Certifications

Design and make a better world. Start with certification.

Whether you are an educator helping students prepare for college or career, or a student looking for a competitive advantage, or perhaps a company looking for people with the qualifications to make things happen, an Autodesk certification can make a difference. Strong design software skills are a great asset in both the academic and professional arenas. Teaching students to use state-of-the-art Autodesk® design software such as AutoCAD, Inventor, Revit, Maya, 3DS Max, and Fusion 360, along with providing Autodesk certification gives them a significant advantage in achieving college or career success.

Close the skills gap. Validate your students' expertise/knowledge.

Autodesk® certifications are industry-recognized credentials that can help designers, engineers, and makers succeed at any stage of their career. As more and more industries experience a skills gap as they hire new talent, Autodesk certifications provide a reliable validation of skills and knowledge. An official certification from Autodesk can start with the Autodesk Certified User certification to enhance academic success and prepare for college or a career. Then accelerate professional development, improve productivity and increase credibility with the Autodesk Certified Professional



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## Entrepreneurship and Small Business

ESB is the first certification product in the new Certiport Business Fundamentals Certification Program. The ESB exam is intended for use primarily in academic settings including secondary schools, vocational schools, community colleges, and technical colleges.

Candidates for ESB certification will be expected to have key conceptual knowledge of entrepreneurial and small business principles, although it is not required for students to have had real-world experience as a small business manager in order to take and pass the exam. Successful completion of this certification will validate skills and knowledge for those students interested in working in a middle-skill trade profession as their own boss and those with entrepreneurship and small business career aspirations.

ESB certification engages and prepares students who will pursue additional postsecondary training or those who elect to enter the small business sector immediately upon high school graduation. The entrepreneurial concepts validated by this certification ensure that these students are college and career ready.

## The full pathway solution to ESB certification

Through Certiport's full pathway solution you can prepare your students for the ESB certification with tailored learning materials, practice tests, and a performance-based certification exam officially endorsed by The Network for Teaching Entrepreneurship (NFTE). Adding these materials into your curriculum is easy and seamless.

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## QuickBooks Certified User

Certified for today's accounting environment

Bookkeeping in the 21<sup>st</sup> century requires more than knowledge of GAAP principles or an eye for detail—students need relevant computing skills. **Intuit® QuickBooks**, the industry leader in managerial accounting software for entrepreneurs and small business, provides an easy-to-understand platform for students to grasp accounting concepts while honing skills in the most prevalent bookkeeping application in small business today. Students can validate their QuickBooks knowledge by becoming an [Intuit QuickBooks Certified User \(QBCU\)](#).

QuickBooks Certified User exam vouchers will now include access to both the QuickBooks **Desktop** and QuickBooks **Online** tests so candidates can demonstrate their skills in whatever version of QuickBooks they prefer.

### Distinguish your school's business, accounting, finance, and entrepreneur program

Building the business coursework to support the achievement of the Intuit QuickBooks Certified User (QBCU) credential increases the value of academic programs and provides your institution with additional recruiting tools.

#### Key benefits of QuickBooks certification

- Validate QuickBooks knowledge and skills for a position in professional accountancy
- Demonstrate bookkeeping skills acumen in a tangible, measurable way
- Position themselves as a credible job candidate to employers

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## IC3 Digital Literacy Certification



Skills you need now. Credentials for your future.

Technology has become a part of our everyday lives, and understanding how to function in environments that require the use of computers and the Internet is more critical now than ever before. So, whether you plan to pursue a career in IT, or simply become more effective with technology, *IC3 Digital Literacy Certification* is the place to start.

### Exams

The IC3 Digital Literacy suite of products includes solutions that range from assessment to certification. And, as a truly global standard, IC3 is as comprehensive as it is diverse. With learning and practice solutions, assessment tools, and certifications specifically designed for a variety of ages and occupations, the IC3 Digital Literacy program is simply the best way to ensure that students and employees are prepared to succeed in a technology-based world.



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